

Sorrento

GENERO
coastal 5mm Vinyl Plank

Proline Floors Product Launch Presentation

What does Proline Stand For



- Professional Flooring company that exceeds customer and retailer expectations
- Our aim is to produce quality products that achieve minimal issues that adhere to the Proline standard



What are we releasing



- Market leading Vinyl Plank

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Genero Coastal 5mm Vinyl Plank



SPECIFICATIONS

- ✓ Vinyl Plank
- ✓ 5mm Thickness
- ✓ 1524mm L x 228.6mm W
- ✓ 0.5mm wear layer
- ✓ P3 slip resistant

DESIGN

- ✓ 8 Colours
- ✓ Modern Technology
- ✓ One of the lowest expansion rates in the industry
- ✓ One of the highest dimensional stability in the industry

Genero Coastal 5mm Vinyl Plank

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Lifetime

Residential
Warranty

Wear Layer

0.5mm

P3

Slip Rating

Vinyl

Plank

Super

Stability

+

Easy to

Cut

Made in

Korea

Thickness

5mm

10 years

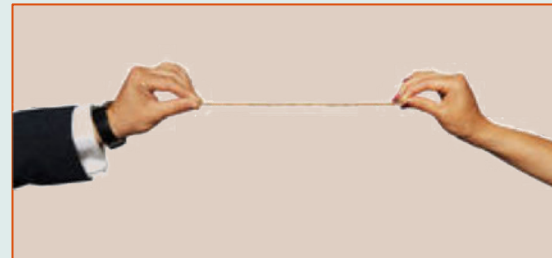
Commercial warranty

Format	Size	Surface emboss	Quantity per box	M ² per box
Plank	1524mm x 228.6mm	Polyurethane	6	2.09

How do we achieve the Lowest Expansion Rate



- ✓ Results achieved by using new improved sheet fiberglass made with proprietary techniques
 - Like a string, once it expands to the maximum length, it cannot expand anymore.
 - The fiberglass is sandwiched between the multiple layers of propriety PVC. The fiberglass binds to the PVC, preventing the PVC from expanding.



Independent **MAPEI** Expansion Ageing Test

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- ✓ Planks were sent to Mapei for independent testing.
- ✓ Dimensional stability testing was conducted in accordance with EN1903 'Test method for adhesives for plastic or rubber floor coverings or wall coverings: Determination of dimensional changes after accelerated ageing'. The plank was heated to 80 degrees for 6 hours. The change in length and width are recorded. Then plank is then allowed to cool down and re measured after 24 hours.
- ✓ Mapei allows a maximum dimensional change of 0.2% when assessing adhesive suitability.

	Initial reading	6 hours to 80 degrees	24 hours to 23 degrees	Mapei's test % limit	Mapei pass / fail
Length	0%	0.02%	0%	0.2%	pass
Width	0%	0.14%	0.03%	0.2%	pass

Recommended MAPEI® Glues

The adhesives listed below are deemed suitable when used in accordance with their technical datasheets:

- ✓ • **Ultrabond Eco V4 Evolution:** The latest technology hard set universal adhesive that offers higher grab and longer open time than Ultrabond Eco V4 SP. It can be used in applications where the LVP may reach 50°C.
- ✓ • **Ultrabond Eco V4 SP:** A hard set adhesive that offers good initial grab and extended open times. It can be used in applications where the LVP may reach 50°C.
- ✓ • **Ultrabond Eco VS90 Plus:** A traditional wet lay adhesive. It can be used in applications where the LVP may reach 50°C.
- ✓ • **Ultrabond Eco MS 4 LVT Wall:** Single component silylated adhesive. It is a 100% solids (no solvent nor water) and chemically cures to give excellent performance in internal, wet/damp areas, over non-absorbent substrates, and provides the highest temperature resistance.

Environmental factors (e.g. water exposure, service conditions) must always be taken into account when selecting a suitable adhesive for a specific application and the adhesive must always be used in accordance with its technical data sheet. Please contact a Mapei representative if you would like further information.

8 Amazing Designs

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Vittoria

Australian Hardwood Designs

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Bowral
Spotted Gum



Arrawarra
Blackbutt



European Oak Designs

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Como



Lisbon



Marsala



Vittoria



Sorrento



Palermo

Genero Coastal Custom made Stair Nosings

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Matching Stair Nosings
Stair cases and step downs

Product Summary



0.5 mm

0.5 mm
WEAR LAYER



WATER
PROOF



STAIN
RESISTANT



HEAT
RESISTANT



MATT
FINISH



REALISTIC
WOODGRAIN



PET
FRIENDLY



ACOUSTIC SOUND
ABSORPTION



DURABLE



ECO
FRIENDLY

Benefits

One of the lowest expansion rates in the industry

One of the highest dimensional stability in the industry

Pricing

- ✓ Job Price
 - \$39.00 sqm
- ✓ Pallet Price
 - \$37.50 sqm
- ✓ Box Quantity
 - 6 planks per box
- ✓ Sqm per Box
 - 2.09 sqm per box
- ✓ Sqm per Pallet
 - 131.67 sqm per pallet

